

MATT HOLZAPFEL

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EDUCATION

ELON UNIVERSITY

ELON, NC

B.A. – Broadcast Journalism

Minor – Business Administration

MAY 2019

EXPERIENCE

ONE ON ONE SPORTS, HOST

2015-PRESENT

- Host weekly sports debate show and provide commentary on current events in the sports world
- Research for debate topics and prepare monologues prior to filming
- Moderate debate and facilitate conversation between talent
- Operate control room and studio positions as necessary to produce the show

PHOENIX ALL-ACCESS, COLOR COMMENTATOR & PLAY-BY-PLAY BROADCASTER

2017-PRESENT

- Commentate live Elon sporting events such as basketball, baseball and soccer for radio and TV at home and away
- Prepare game notes and talking points in advance of games
- Interview players and coaches following games to gather their input on the game's events
- Share personal knowledge, game experiences and quick facts during the game with viewers

LEESBURG LIGHTNING, JOURNALISM INTERN

JUNE 2018 – AUGUST 2018

- Wrote game recaps following each game of the season for the website and local newspaper
- Broadcasted all away games while collaborating with other teams' journalism interns
- Managed team Facebook and Twitter accounts and created content to be posted daily
- Interviewed coaches and players and completed articles before deadline immediately following games

THASPORTSJUNKIES101.COM, NBA WRITER

MAY 2017- NOVEMBER 2017

- Wrote at least two NBA-related articles per week
- Formulated article topics and conduct necessary research independently
- Increased competency with SEO and AP Style writing guidelines and applied them in all articles
- Communicated with other writers and editors to ensure efficient and timely work on a deadline

WSOE 89.3, SPORTS DIRECTOR

AUGUST 2018-PRESENT

- Manage and oversee all sports radio shows at Elon University
- Organize Elon Women's Basketball broadcasting schedule/roles along with the Athletic Communications Director
- Head Elon Radio's Sports Committee and host a weekly radio show for One on One Sports

SKILLS

Technology: Adobe Creative Suite, G Suite, Facebook, Twitter, LinkedIn, Instagram, WordPress

Other: Research, Writing, Editing, Interviewing, Broadcasting, On-Camera Personality